



EuroFIT Launch Event: Scotland House, Brussels **Wednesday 31st October 2018, 13.30-16.45**

14.00: Welcome & Overview from Chair - Clive Needle, Senior Policy Advisor, Eurohealthnet

Session 1: The impact of EuroFIT (1 hr)

- **Impact of practice-based research – DG Research**
Representative from DG RTD
- **The EuroFIT story & key results**
Prof Sally Wyke, Principle Investigator for EuroFIT: Evidence-based public health interventions, origins of EuroFIT, main outcomes & learning from process evaluation
- **The fan's take on EuroFIT**
EuroFIT participant and fan of ADO den Haag, Netherlands
- **The club's take on EuroFIT**
EuroFIT club representative - Stig Inge Bjørnebye, Rosenborg BK (Invited)

Questions from Audience

15.00 Break for Coffee: 15 mins

15.15

Session 2: Football, Sport and Health (1 hr 15mins)

- **The Governing Body perspective:** Patrick Gasser, UEFA
- **The National Association perspective:** Dr Joao Britto, Portuguese Football Federation



- **The physical activity and health perspective:** Dr Fiona Bull, WHO
- **The EU perspective:** Representative of DG EAC

Q&A session hosted by chair

16.30

Session 3: European roll out of EuroFIT (15 Mins)

Dr Matthew Philpott, Executive Director, Healthy Stadia

Nicky Reid, Chief Executive, Scottish Professional Football League Trust

Questions from clubs & stakeholders

16.45: Wrap up and thanks

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